



GOONDIWINDI RURAL AMBASSADOR AWARDS

Queensland's premier program for future rural leaders

The Queensland Rural Ambassador Award is the preeminent rural and agricultural leadership program for young men and women aged between 20 and 30. Run by Queensland Ag Shows since 2003, the Queensland Rural Ambassador Award allows young people to promote Queensland, agriculture, rural communities and show societies; while providing an avenue for organisations like local show societies to recognise, celebrate and develop future leaders.



2021 Queensland Rural Ambassadors

L-R Lawrence Sehmish-Lahey,

Teri Sommerfield & Georgia Rodgers

What's it all about?

The Rural Ambassador Program is designed to help finalists grow, network, develop their skills and hone their ambitions, thus giving them the confidence to be invested in their communities and industries and assume leadership positions.

One common attribute amongst finalists is an enduring commitment to and involvement in their communities. Some have grown up with Ag Shows in their blood and are significant contributors to their local shows or have a burning interest to get involved.

What's the process?

The selection process requires entrants to have won at a local competition followed by their sub-chamber competition to qualify for the state program. The Queensland Rural Ambassador Award brings together 11 sub-chambers and finalists annually who represent eleven regions across the state for an unforgettable and formative experience at the Ekka (ie Royal Queensland Show).

Over four days at the Royal Queensland Show, the 11 Queensland Rural Ambassador Award finalists enjoy tours with Agforce, Australian Country Choice, Ekka behind-the-scenes, farming and dairy operations; dine with dignitaries and leaders from parliament, industry and the council of the royal show; meet with media and sponsors, and speak in the main ring in front of tens of thousands of Ekka Patrons. The winner then competes in the National final, as the Queensland Rural Ambassador.

What's involved at a local level?

The local experience is uniquely different from year to year and is reflective of the finalist's experience and interest within the Show and Agricultural Industry.

Confirm your interest in entering the Goondiwindi Rural Ambassador Awards by contacting us:

Phone: 0437 809 415 Email: admin@goondiwindishow.com.au or by contacting @Lawrence Sehmish-Lahey, 0411 071 654 2021 Queensland Rural Ambassador Community Spirit Recipient <https://www.goondiwindishow.com.au/contact>